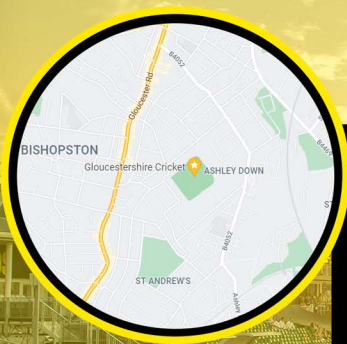




# **LOCAL CHARITY PARTNER 2022**

**#GoGlos**

# LOCAL CHARITY PARTNER EXPLAINED



Our local charity partner, to be based within a one-mile radius of Bristol County Ground, will work with our immediate community.

We will aim to support them as neighbours on their causes of interest and importance.

The charity will receive match tickets, a match day collection opportunity, use of the Bristol County Ground facilities, an invitation to club and partner events and Gloucestershire Cricket Merchandise.



# INSIDE OUR CHARITY PARTNERSHIP

Our local charity partner will be entitled to an attractive package with numerous benefits aiming to help the charity increase their profile, opportunities to generate revenue and support to those who work and volunteer for the charity. For the avoidance of doubt, there will be no financial implication whatsoever for our chosen local charity partner. The information below highlights some of the benefits our local charity partner can benefit from throughout the course of 2022.

## LOCAL CHARITY PARTNER BENEFITS INCLUDE

Domestic match tickets

Media support through digital channels

Regular facility use

Match day collections

Player appearances

Gloucestershire Cricket raffle merchandise

Volunteer recognition day tickets

Invites to Gloucestershire Cricket's seasonal events



# WORKING WITH US & APPLICATION

As a Gloucestershire Cricket charity partner, there will be a concerted effort from all at the Club to ensure the charity is benefitting fully from the partnership

## OUR EXPECTATION OF OUR LOCAL CHARITY PARTNER

- Synchronised press releases about the partnership
- Social media support (where relevant & practical)
- Opportunity for GCCC to attend charity events during the term
- A branded news story on the charity website
- Opportunity to network with charity affiliated organisations
- Support, where possible, with the production of a partnership video (no monetary contribution required)
- Volunteer support - understanding opportunities across the organisation
- Opportunity for technical training for GCCC staff

## APPLICATION PROCESS

If you are interested in becoming a charity partner of Gloucestershire Cricket in 2022, please follow [this link to our application page](#).

There are no prerequisites with regards to the type of charity we are looking for, and we are hopeful to hear from a broad range of organisations, big and small. Applications are now open and will close on Friday 3 December.

#GoGlos